

2024
JUNE 5TH-9TH

VIGGO

DJANGO

CON.EU

SPONSORSHIP
BROCHURE



ABOUT **DJANGOCON**

DjangoCon Europe is one of the world largest Django conference gathering hundreds of practitioners from the four corners of the world!

Each year a new country, new line up of speakers, exciting workshops and immersive sprints are parte of the awesome ingredients that bring together a strong and engaged community!

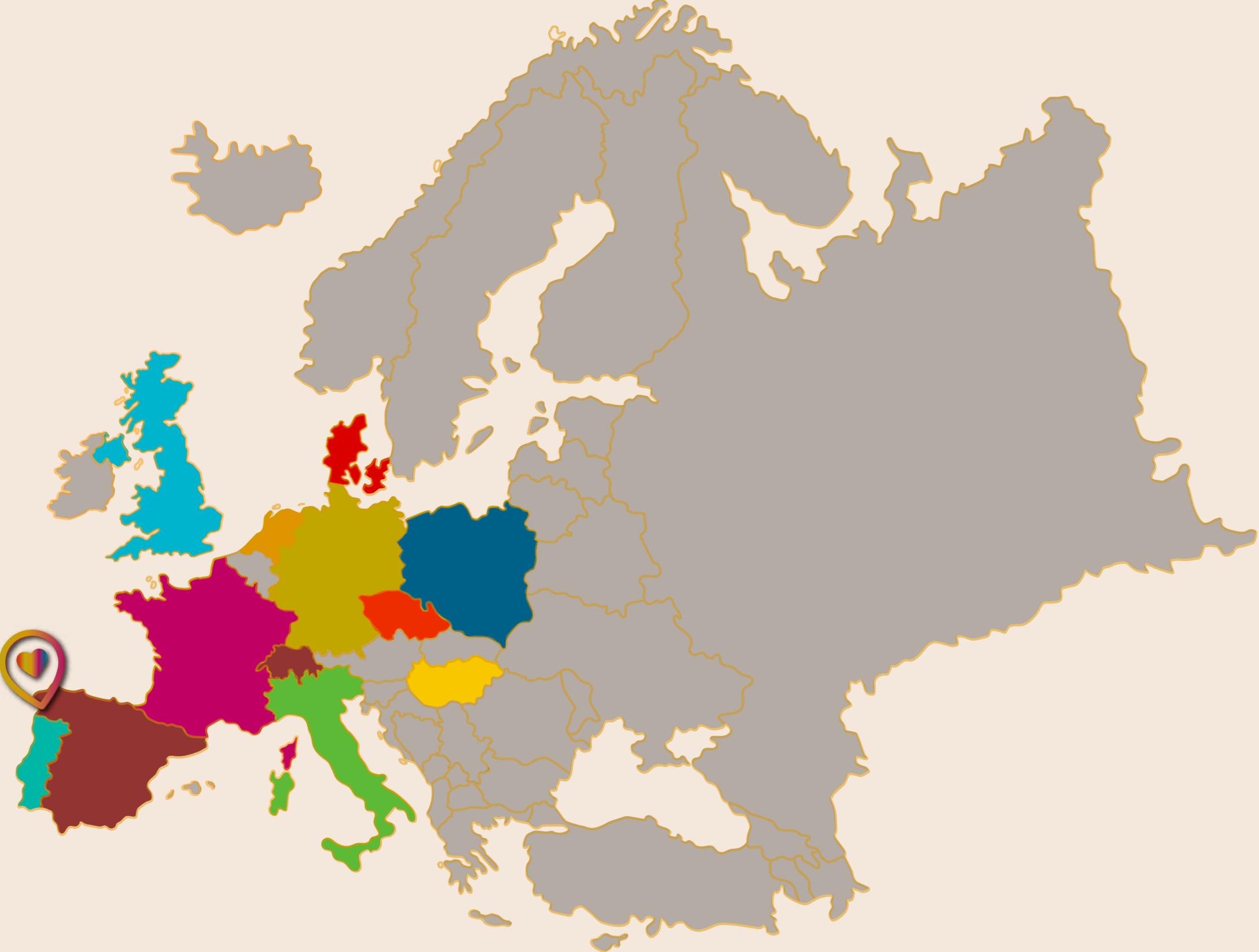
Exciting News! DjangoCon Europe 2024 is coming to Vigo, Spain!

Mark your calendars and SAVE THE DATE: June 5-9!

This event is a one-stop-shop for numerous networking opportunities your brand can tap into!

PREVIOUS YEARS

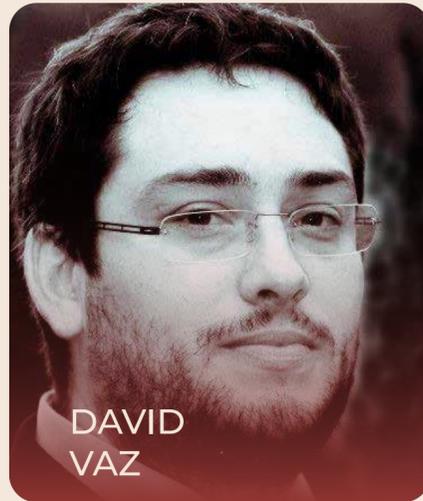
- ▶ Prague, Czech Republic
- ▶ Berlin, Germany
- ▶ Amsterdam, Netherlands
- ▶ Zurich, Switzerland
- ▶ Warsaw, Poland
- ▶ Île des Embiez, France
- ▶ Cardiff, United Kingdom
- ▶ Budapest, Hungary
- ▶ Florence, Italy
- ▶ Heidelberg, Germany
- ▶ Copenhagen, Denmark
- ▶ Porto, Portugal
- ▶ Edinburgh, United Kingdom
- ▶ Vigo, Spain



MEET THE **TEAM**



BIA
RODRIGUES



DAVID
VAZ



DAISY



FELIPE
VALVERDE



FREDERICO
RODRIGUES



GABRIEL
GUIMARÃES



ISABELLA
COLOMBAROLLI



LUCAS
PIRES



LUÍS
VAZ



MARIA HELENA
MACHADO



MIGUEL
MAGALHÃES



TELMO
GUERRA

ABOUT THE **CONFERENCE**

DjangoCon Europe 2024 will take place in Vigo.

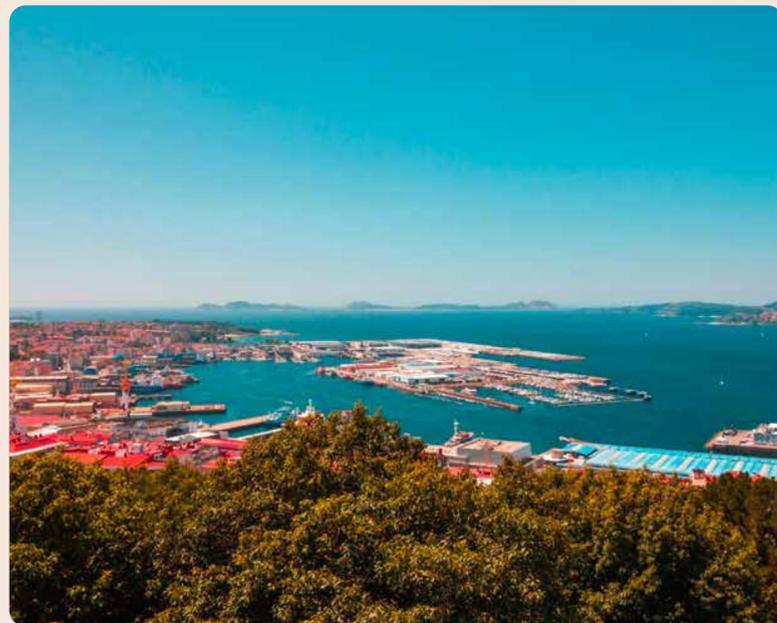
 **June 5th-9th**

 **Auditorio Mar de Vigo**

 **3 days of Talks and Workshops**

 **2 days of sprints**

We estimate a full house event: 500 attendees!





ABOUT **VIGO**

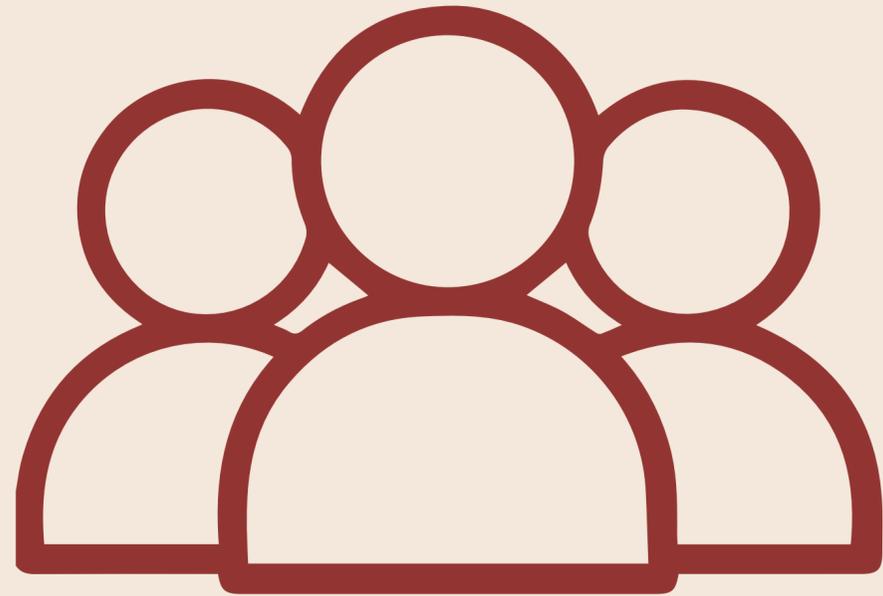
This marine city with a tireless and enterprising spirit combines its vibrant urban life with one of the most beautiful landscapes in Galicia: the Cíes Islands are a real must for all those travelling to the north of Spain.

This is the ideal destination for nature lovers in southern Galicia; come to the heart of the Vigo estuary, a place with fabulous beaches, as well as a diverse nightlife, culture, shopping and entertainment offer for everyone... and every budget.

Vigo is designed for those seeking a wide selection of options: Galician cuisine, nature, sailing, beaches, leisure and the liveliest nightlife in Galicia.

Discover Vigo with us and enjoy all it has to offer.

- *Turismo de Vigo*



WHO IS **ATTENDING?**

This is a conference for **software developers, DevOps, entrepreneurs, marketers, sprouting new Django-nauts, recruiters** and **exciting partners** working with Python and Django.

The attendees are a mixed crowd with various professional positions and levels. Approximately half are newcomers.



AUDIENCE PROFILE



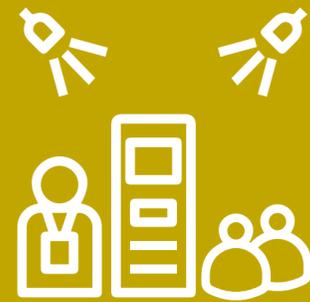
SPONSORSHIP

By tapping into this community, your Brand can **leverage value**. We deliver **stock sponsorship packages** and/or **custom sponsorship opportunities** with high impact in terms of **increased visibility** and **lead generation**, such as prime booth locations, speaking opportunities, and branding exposure.

DjangoCon Europe is the right spot to:



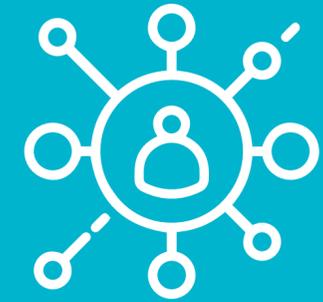
**RAISE BRAND
AWARENESS**



**SHOWCASE
PRODUCTS
OR SERVICES**



**RECRUITING
AND SELECTING
FIELD TRIPS**



NETWORK

STOCK SPONSORSHIP **PACKAGES**

		Diamond 15K €	Platinum 10K €	Gold 6K €	Silver 2.5K €	Bronze 1K €
Logos and Placement	Conference Website	✓	✓	✓	✓	✓
	Live Stream	✓	✓	✓	✓	✓
	Printed on Credentials	✓	✓	✓	✓	
	Conference Hall Booth	Triple-sized	Double-sized	Normal size		
	Logo on Stage	✓	✓			
	Youtube Video Frame	✓	✓			
	Logo on Crew T-shirts	✓				
	Pages in Conference Program	2	1	1/2	1/2	1/4
	Logo on Speaker Podium	✓				
Registration Benefits	Sponsor Badge Ribbon	✓	✓	✓	✓	✓
	Tickets	8	5	3	1	
Signage & Collateral (Provided by Sponsor)	Tote Bag Inserts	✓	✓	✓	✓	✓
	Videos for Intermission	✓	✓	✓	✓	✓
	Roll-up for Check in/Venue	✓	✓	✓	✓	
	Roll-up for Coffee Breaks	✓	✓			
	Roll-up for Speakers Stage	✓				
Social Media & Press	Press Release	✓	✓	✓	✓	
	Tweets	3	3	2	1	
	Newsletter Article	✓	✓			

BRAND ACTIVATION **PACKAGES**

Afterwork Party Sponsor (Snacks, Drinks & Music)

- Brand on party rollup
- Brand on Sponsors Lists (both online e offline)
- 2 Social Media posts

3 750,00€

Wifi Sponsor

- Exclusive wifi supplier
- Network name & password definition
- Sponsor Brand on all wifi signs and rollup
- Brand on Sponsors Lists (both online e offline)
- 1 Social Media post
- 1 Admittance Pass

2 500,00€

Water Sponsor

- Water bottle (gift to attendees) with Brand
- Brand on all water dispensers (supplied and refilled by sponsor)
- Brand on Sponsors Lists (both online e offline)
- 1 Social Media post
- 1 Admittance Pass

2 500,00€

Charging Station Sponsor

- Brand on all Charging Stations
- Brand on Sponsors Lists (both online e offline)
- 1 Social Media post
- 1 Admittance Pass

2 500,00€

Coffee Breaks Sponsor (10 slots)

- Brand on all tables
- Brand on Sponsors Lists (both online e offline)
- 1 Social Media post/slot

2 500,00€/each coffee break

Lunch Sponsor (5 slots)

- Brand on all tables
- Brand on Sponsors Lists (both online e offline)
- 1 Social Media post/slot

5 000,00€/each lunch

Speakers Dinner Sponsor

- Brand on all tables
- Brand on Sponsors Lists (both online e offline)
- 1 Social Media post/slot
- 2 Seats

2 500,00€

CUSTOM SPONSORSHIP **PACKAGES**

To leverage your Brand exposure, or to generate specific or even private networking opportunities, depending on your business goals, we can discuss customised sponsorship options like:

- Sponsored workshop 🖥️
- Activities during breaks 🗣️
- Contests 🗣️
- Quiet Room 🤫

In these activities, besides Brand exposure in panels or rollups, there will be special announcements by the team, as well as on social media and website.

We will be more than happy to discuss individual options or answer all your questions. You can reach our sponsors relations team at sponsors@djangcon.eu.

SPON

SORS

SHIP

PREVIOUS SPONSORS

platform.sh

VERVE

blackfire.io

LOUD SWARM
by six feet up

VONAGE

sendcloud

AMBIENT INNOVATION:

Torchbox
Creators of Wagtail

89grad

ticketbutler

15Five

DIVIO

JET BRAINS

Kolo

hackajob

Maykin Media
awesome webdevelopment

monit
UNLOCK YOUR PARKING DATA

beamian

JAMBON[®]
software

Aptible

your essential git-hub lab companion
isshub.io

djangostars

Read the Docs

WOMEN WHO CODE[®]

silvr.

sticker mule

SENTRY

Simple Poll

Python Academy
Training & Consulting

zibra wireless

lincoln loop

FOXLEY TALENT

GoDaddy

octopus energy

PAESSLER[®]
THE NETWORK MONITORING COMPANY

PROUNIX

Skyscanner

DIVIO

Travis CI

pre tix

CheckSec

SaltPay

Beauhurst

zyklum

KRAKEN TECH
part of the octopus energy group

AMBIENT

prorenata

six feet up
python & cloud expert consulting

descript

pythonanywhere

WHY SPONSOR US?

MARKETING

Do you have a Product, Service or Brand that is loved by or will be loved by the Django/Python developers and forward thinking entrepreneurs in Europe and the World? Here you can expose yourself digitally, on printed material and if you wish meet everyone by having a booth.

RECRUITMENT

Let's admit, software developers are hard to get and they are not actively looking for a job themselves. Therefore, to meet and be present for the world's best Django developers at this event is a booth: lucrative and unique.

GIVING BACK

Be a community leader and give back to the open-source community Django is. As a part of the conference, individuals from all countries can apply for grants to make it possible to attend this life-changing event. The conference must be affordable because many contributors to Django, attendees and speakers would not otherwise be able to attend without sponsorships from the community. Please consider supporting with any amount to give everyone involved an opportunity to attend.

DIVERSITY

Everyone is welcome, should be able to attend this conference and be in their comfort zone while doing so.

The Django community puts pride and effort into diversity, respecting each other and being excellent to one another. Diversity encapsulates much and we are proud to embrace it! Diversity is a part of the Django Project's DNA and always will be.

NETWORKING

If you want to stand out from the crowd with your company, network and seek new potential collaborations and partners, DjangoCon Europe is the place to be. Also, along with most sponsor packages, there are tickets included, and your employees will, therefore, attend a conference with valuable education from talks and workshops.

VIGGO

DJANGO

CON.EU

JOIN US **MAKING THIS HAPPEN**

DjangoCon Europe 2024 is organised by Ad Evolutio Lda.,
registered at the following location:

Rua Gonçalo Cristóvão, 185-6
4000-269 Porto, Portugal

If you wish to discuss any specific details, or any other subject,
please reach out to Luís Vaz at [**sponsors@djangocon.eu**](mailto:sponsors@djangocon.eu)